

INVOICE



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
491573-1	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21204

Send Payment To:

WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	MCMAHON IIGFSBII	1292

Flight Dates	Order #	Alt Order #
08/30/12 - 09/03/12	491573	06299973

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/30/12	08/31/12	6:30AM-7AM Eyewitness	6:30AM-7AM	---TF--	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ---TF-- 2 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Th 08/30/12 6:44 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV14H \$60.00 NM 1 GFSB F 08/31/12 6:54 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV14H \$60.00 NM									
2	08/30/12	08/31/12	7AM-9AM The Early Show	7AM-9AM	---TF--	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ---TF-- 2 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Th 08/30/12 8:37 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV14H \$40.00 NM 1 GFSB F 08/31/12 8:16 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV14H \$40.00 NM									
3	08/30/12	08/31/12	5:30PM-6PM Eyewitness	5:30PM-6PM	---TF--	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ---TF-- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB F 08/31/12 5:55 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV14H \$65.00 NM									
4	08/30/12	08/31/12	6PM-6:30PM Eyewitness	6PM-6:30PM	---TF--	:30	2	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ---TF-- 2 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Th 08/30/12 6:21 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV14H \$90.00 NM 1 GFSB F 08/31/12 6:12 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV14H \$90.00 NM									
5	09/01/12	09/01/12	M-SU Eyewitness News @ 11PM	11:11:35PM	-----1-	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----1- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Sa 09/01/12 11:13 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV14H \$65.00 NM									
6	09/02/12	09/02/12	SU Eyewitness News	7AM-9AM	-----1	:30	1	\$40.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Newark, NJ 07188-0034

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McMahon for Senate	MCMAHON IIGFSBII	1292	

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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----1 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 09/02/12 7:52 AM SU Eyewitness News 7AM-9AM :30 LMFS12TV14H \$40.00 NM									
7	09/02/12	09/02/12	SU 6:30PM-7PM EWN	6:30PM-7PM	-----1	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----1 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 09/02/12 6:36 PM SU 6:30PM-7PM EWN 6:30PM-7PM :30 LMFS12TV14H \$65.00 NM									
8	09/03/12	09/03/12	7AM-9AM The Early Show	7AM-9AM	1-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 1----- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/03/12 8:10 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV14H \$40.00 NM									
10	09/03/12	09/03/12	M-SU Eyewitness News @ 11PM	11PM-11:35PM	1-----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 1----- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/03/12 11:21 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV14H \$65.00 NM									
11	09/03/12	09/03/12	Hawaii 5-0	10PM-11PM	1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/03/12 10:51 PM Hawaii 5-0 10PM-11PM :30 LMFS12TV14H \$250.00 NM									
12	08/31/12	08/31/12	5:30PM-6PM Eyewitness	5:30PM-6PM	----F--	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ----F-- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB F 08/31/12 5:36 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV14H \$65.00 NM									
Total Spots							14		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$1,035.00
<u>Agency Commission</u>	\$155.25
<u>Net Amount Due</u>	\$879.75